

Gary Pudney

Director of DKG Creative Pty Ltd
Founded Pure Image Multimedia
Online Business Consultant.
Local & Organic Search Analyst.
Social Media Advisor.

Experience:

1970 – 1976

EZ Industries

Gary spent six years as part of a mining commissioning team responsible for all above ground operations for a silver/lead/zinc mine near Cobar in NSW. Gary's role was team leader and worked in the computer control room controlling below ground air supply, above ground grinding mills, general operations flow and other duties including monitoring the town's water supply.

1977 – 1980

Greenbushes Tin

Gary worked in the Lab testing drill samples for traces of Gold and Titanium. Also managed the warehousing operations.

1980 – 1994

Seekers Australia Pty Ltd

Gary took a corporate role as Operations Manager/Purchasing Officer for an Australia Wide Perth based swimwear company where he setup and introduced barcoding into their warehousing operations, was heavily involved in computerising the entire operations from orders, manufacture, warehousing and product delivery. Gary was also responsible for the import/export of materials and the setup of the company's national sales force remote ordering infrastructure and their website network.

1994 – present day

DKG Creative Pty Ltd

Gary started his own business DKG Creative. In the early years Gary developed a web presence with a number of Mining Companies including Kimberley Oil, European Gas and European Mining along with a collection of multi-national companies such as Ryobi, Vax, Neltronics and Omniware Ltd. Gary then found his passion working with and helping local business owners move their business online to capture new markets successfully. Gary focused on working closely with small business owners benchmarking their unique operations and implementing white hat SEO techniques to grow their market. Since the early 1990's there has been many changes in both technologies and Google algorithms which resulted in many web companies falling by the way side however Gary's business grows in strength and stands the test of time. Gary has gained competency in many online disciplines in this time including SEO (in particular LOCAL SEO). Social Media and Video production and marketing.

Industry Associations:

Member of ..

Australian Web Industry Association

International Webmasters Association

Contact

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